

Introduction:

JAM, is a Digital Agency, and is into the business of providing any e-Commerce related services to companies who are desirous to sell their products online.

Our customers include manufacturers, importers, traders etc. who have over the years already established their brand name in their markets, however, are now desirous to increase their sales to PAN-India customer base via Online Selling Platforms.

We believe, the future in India, is e-Commerce. Hence, we serve our customers with great enthusiasm, in order to help them become prominent in Online Space as well.

JAM's offerings:

E-Commerce Services

- a. Online Shop Registration
- b. Photo Shoot Service
- c. Product Catalogue
- d. Order Management

The above is our core service with respect to online sales support. However, we also cater to all needs of our clients with respect to their digital marketing needs. Our allied services include:-

- ✓ Website Design & Development
- ✓ SEO
- ✓ Google Adwords, PPC, Google Analytics
- ✓ Social Media Marketing
- ✓ SMS / Email Marketing

Why JAM?

We believe, given our history and expertise, we are well positioned to help sellers gain online sales. JAM has the required resources, skills, infrastructure, experience, and most importantly, the processes and methodologies in place that will be implemented to meet and exceed our customers business goals and expectations in this program.

Below are key strengths of ours which gives us the confidence of ensuring that our customers gain maximum in this out-sourcing initiative.

Right skilled / trained workforce:

- ✓ Our team has been trained by e-Commerce marketplace companies themselves.
- ✓ Given our DNA of a BPO company, we are a young company which employs internet savvy talents.

Location Advantage: JAM's office is located at a 1 min. walk from Malad Station. This is always a big convenience factor in Mumbai for people who take trains. Hence, our clients are always happy to visit us.

Photo Shoot:

- ✓ Our team has been equipped with latest DSLR Cameras
- ✓ Editing. We also have resources trained in Photo-Shop and other applications to make necessary enhancements in images.



[We sincerely advice you to make a visit to the below mentioned address.](#)

JAM Deliverable:

Ecommerce End to End Solutions will be provided which will include:-

- i. Initial Online Setup (Registration on 4 Ecommerce Website, Uploading products and understanding all terms and conditions of the same)
- ii. Photoshoot & editing assistance
- iii. Daily order processing before 10am
- iv. Uploading all the required products as and whenever required during the service tenure.
- v. Participation in various sale promotion of various marketplaces
- vi. Liaison with seller support team and account managers of various marketplace to take care of returns
- vii. Monthly maintenance of sales data and sales planning
- viii. Overall online management of sales on all portals i.e. Order Management, Invoice Generation and follow up for dispatch and maintaining all records.

Client Deliverable:

1. New design and Stock update
2. Packaging and Dispatch
3. Returns Update

Costing:

S. No.	Plan	Service Scope	Cost
1.	One Time Setup	Initial Online setup charge and registration (Document KYC, Bank Account Verification & upto 100 product upload) on 4 ecommerce portals.	10,000/-
2.	Monthly Maintenance	Post Setup - Monthly Overall Online management of sales on all portals i.e Order management, Invoice Generation and follow up for dispatch & Returns and maintaining all records	INR 5000/- Per month Or 10% commission on sell value whichever is higher.
3.		Photo shoot & Editing (7-10 Working days)	At Cost. 50% Payment in advance.

Agreement:

- a. Agreement tenure will be 1 year w.e.f XXXXXXX. Any party can terminate the services at a prior notice of 1 month.
- b. All Online Service/Businesses for XXX Customer Name XXX for their brand would be exclusively taken care by 'JAM Online Services' only.
- c. Inventory & Dispatch would be taken care by XXX Customer Name XXX only.
- d. Monthly Invoice from JAM Online Services will be raised in 1st week of next month and payment for the same to be released by 10th of every month.
- e. Apart from Ecommerce Solution, if any other services(i.e Web hosting, Designing, Software development, Digital marketing etc) required, would be at cost.
- f. Complete one time set up cost to be given once proposal is accepted or before start up of services.

(XXX Customer Name XXX)

Date: _____

Place: _____

(JAM Online Services)

Date: _____

Place: _____